

ASEMPRA TECHNOLOGIES AWARDED PATENT

Business Continuity Server™ Demonstrates Technology Leadership Position in Continuous Data Protection and Instantaneous Application Availability Solutions

Sunnyvale, Calif. (March 6, 2007) - Asempra Technologies, a leading provider of instantaneous application and data availability solutions for Windows-based environments, today announced the United States Patent and Trademark Office (USPTO) has granted the company a new patent for technology advances that enable application-aware and file-based real-time continuous data protection. Asempra was awarded U.S. Patent No. 7,096,392 for "a method and system for automated, no downtime, real-time, continuous data protection".

Asempra's next-generation file aware continuous data protection technology provides guaranteed application and data availability for Windows environments. Using Virtual On-Demand Recovery™ technology, an application's data is available for use within minutes, even seconds, of recovery. The data recovered is guaranteed to be completely usable on the first recovery, eliminating the need for multiple, costly manual recoveries that often result from other technologies and products. With the Business Continuity Server, simple point and click global to granular recovery provides recovery flexibility that ranges from individual objects, such as a single e-mail or file, all the way to a complete data center. Asempra dramatically reduces the cost and complexity of mid-market IT data protection by consolidating the needs of backup, business continuity, disaster recovery, recovery management, compliance and governance into just one tool.

"This patent demonstrates the strength of our approach to continuous real-time data protection and our focus on delivering unmatched instantaneous application and data availability," said Siew Sim, CTO and co-founder of Asempra. "The Asempra BCS provides file-based continuous, application-aware protection that is a perfect solution for commercial, mid-market companies that need a data protection solution that insures maximum data reliability, selectability, and dramatic cost reductions compared to today's data protection products."

About Asempra Technologies, Inc.

Asempra Technologies is a leading provider of instantaneous application and data availability solutions for the mid-market. Named "One of the Top 10 Startups to Watch" by ByteandSwitch, Asempra's Business Continuity Server™ enables application availability and data recovery for Windows-based application data in minutes (even seconds), from any location, at any point-in-time. The Asempra BCS provides real-time

CDP, near-time CDP, disaster recovery, snapshot, business continuity, and compliance and governance support in a single easy-to-use tool. Tightly integrated with Microsoft Exchange, SQL and File Server platforms, the BCS allows companies to leverage existing infrastructure and reduce management complexity while supporting today's data protection, disaster recovery, business continuity, and compliance and governance needs. Asempra is headquartered at 640 West California Avenue, Suite 110, Sunnyvale, California 94086. For more information, please call 408.215.5800 or visit www.asempr.com

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Asempra Business Continuity Server and Virtual On Demand Recovery are trademarks of Asempra. All other trademarks are property of their respective owners.

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