

Asempra Adds Convergence Technology Consulting As Newest Reseller Partner for its Instant Recovery Solution

Santa Clara, Calif. (September 29, 2008) – [Asempra Technologies](#), the leading provider of instant recovery solutions for Windows applications and data, today announced that it has signed Convergence Technology Consulting, based in Glen Burnie, Maryland, as the newest reseller of the Asempra Business Continuity Server™.

Convergence Technology Consulting is one of the Mid-Atlantic area's premier application solution providers, combining unique expertise in systems infrastructure, virtualization, server-based computing and enterprise storage with innovative methodologies to deliver customer projects on time and on budget. Convergence Technology Consulting is a Microsoft Gold Managed Partner, a Citrix Platinum Partner, a VMware Premier and Gold Authorized Consulting Partner, Dell Certified Partner, a NetApp Gold Authorized Reseller, Lefthand Gold Partner and EMC Velocity Partner. Convergence Technology Consulting was listed on the Inc. 500 list, recognized as the largest network system integrator in the Baltimore area, and one of only 15 small technology companies recognized in the Washington Business Journal.

“Asempra brings a new vision to the data protection and business continuity game,” said Larry Letow, President and Chief Operating Officer at Convergence. “Recovery is often the forgotten piece of the data protection formula where too many vendors are focused just on backup without regard to the speed, simplicity and success of the data recovery process. Asempra's Business Continuity Server is a game-changing technology that is completely consistent with our vision of providing solutions that are self-sustaining once deployed.”

With virtualized recovery, the Asempra Business Continuity Server (BCS) recovers Exchange, SQL and Windows applications and data in as little as 30 seconds, making downtime and data loss a thing

of the past. Users can access email and complete transactions immediately while a full recovery completes in the background. The BCS ensures 100% usable data, simplifies recovery processes, and reduces the capital and operating expenses associated with data protection and recovery.

“Convergence Technology Consulting’s application focus makes them the perfect partner to deliver value-added solutions built around the application-aware instant recovery capability of the Asempra Business Continuity Server,” said Michael Hughes, Vice President of Sales at Asempra. “Their proven expertise within the Microsoft ecosystem plus their access to the federal IT marketplace gives Asempra a formidable new reseller partner to help us expand the success of the BCS platform.”

Convergence Technology Consulting’s proficiency in enterprise storage and Microsoft environments and applications is a model for the type of partnerships that Asempra is targeting with industry-leading resellers, application providers, and storage and server ecosystems companies. With the Business Continuity Server, Asempra provides resellers with a cutting-edge, all-in-one solution to capitalize on the fast-growing opportunities in data protection, disaster recovery, business continuity, remote office backup for the mid-market. Asempra’s benefits for its reseller partners include priority service and support; qualified regional sales leads and referrals, deal registration, technical and sales training, discounted demonstration products, and co-marketing programs.

About Convergence Technology Consulting

Convergence Technology Consulting is one of the premier network engineering and integration firms on the east coast. Convergence counts Network infrastructure, Server-based computing, Remote access, Storage virtualization, and Server virtualization among its core competencies. The company works with clients ranging in size from the small and medium size business to Fortune 100 Enterprise in both the private and government sectors. Engagements can range from designing and leading a major initiative, primary IT support, providing 24x7 emergency technical assistance, or provide quality assurance to evaluate and advise upon an issue or project. The staff of cleared Consulting Engineers has the credentials to access most secured facilities.

About Asempra Technologies, Inc.

Asempra Technologies is the leading provider of instant recovery solutions for companies that rely on 24x7 access to Microsoft applications and data. The company’s Asempra Business Continuity Server™ (BCS) gives mid-market IT managers the industry’s fastest solution for

quickly restoring Exchange, SQL, and Windows file servers – within a few seconds of any outage. With simple one-click recovery, Asempra BCS was named “Innovative Storage Product” award winner by the Network Products Guide and “Outstanding Choice” by ByteandSwitch. Tightly integrated with Microsoft applications, Asempra BCS prevents downtime and data loss, reduces capital costs, and provides the industry’s only solution that gives users full and immediate access to email or complete transactions while a full recovery completes in the background. Asempra is headquartered at 3200 Patrick Henry Drive, Santa Clara, California 95054. For more information, please call 408.215.5800 or visit www.asemprapro.com

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